



PUBLIC RELATIONS

NEWS RELEASE

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ABC Greater Houston Names Winkler Public Relations New Member of Year

HOUSTON (February 3, 2012) – The [Associated Builders and Contractors Greater Houston Chapter](#) named Winkler Public Relations the 2011 new member of the year at ABC's inaugural dinner earlier this year. During the dinner held at the Petroleum Club, ABC recognized outstanding members in several categories and announced officers and board members for 2012. ABC Greater Houston has 464 member companies.

[Winkler Public Relations](#) joined ABC Greater Houston in December 2010 and immediately immersed itself in programs to support the commercial and industrial construction industry in Houston and Texas. "Winkler Public Relations was recognized for immediately making an impact on the ABC Greater Houston chapter," said Dwayne Boudreaux of Turner Industries Group, LLC, ABC Greater Houston board chairman for 2012. "Kathy and Dennis Winkler are a dynamic duo with tremendous energy and passion. Right off the bat they were willing to lend their unique expertise in the public relations and marketing fields to support the free market enterprise principles of ABC."

Kathy Winkler, owner and chief executive officer of Winkler Public Relations, joined ABC's marketing committee. An experienced marketing professional with more than 20 years experience in sales and marketing, Kathy Winkler provided expertise and insight to energize ABC's marketing committee. Kathy did not just provide professional counsel during meetings, she also participated in projects and completed committee assignments to encourage more ABC members to engage in chapter programs.

Dennis Winkler, chief operating officer of Winkler Public Relations, used his strategic planning skills to help board members of ABC Greater Houston and ABC of Texas outline strategies and plans to address important local and state initiatives. Additionally, Dennis Winkler used his government relations experience to help ABC Houston's legal issues and political action committees educate elected officials about fair, free enterprise-based regulation and the importance of creating a pro-business environment in Texas.

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“We are honored and humbled to receive the new member of the year award from ABC Greater Houston,” said Kathy Winkler. “We supported ABC for several years through one of our clients, Leonard A. Bedell, the president and CEO of [Mobil Steel International, Inc.](#) We had a running start getting involved in ABC since we already knew the value of engaging with this group and supporting free market principles. ABC member companies are the leaders in the commercial and industrial construction industry.”

About Winkler Public Relations

[Winkler Public Relations](#) helps companies enhance brand and image, protect reputation and influence stakeholders through effective public relations, media relations, crisis communication and marketing strategies. Winkler Public Relations is a WBENC-certified Women’s Business Enterprise (WBE) and TX HUB-certified business.

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